

SEATTLE/KING COUNTY CREATING MOVES TO OPPORTUNITY PILOT (CMTO^{S-KC})

Moving to Work Conference
Washington, DC
April 2017

Presented by: Andria Lazaga, Seattle Housing Authority



PLACE MATTERS

Access to Opportunity



EQUALITY OF OPPORTUNITY

We know that neighborhood quality matters

A recent study¹ provides compelling evidence that children who moved to higher opportunity areas had significantly better outcomes than their counterparts:



32% more likely to attend college



\$302,000 increase in total lifetime earnings



26% less likely to become single parents (among girls)

For more information about the research: www.equality-of-opportunity.org.

¹Chetty, Raj, Nathaniel Hendren, and Lawrence Katz. 2016. "The Effects of Exposure to Better Neighborhoods on Children: New Evidence from the Moving to Opportunity Project." *American Economic Review* 106 (4).



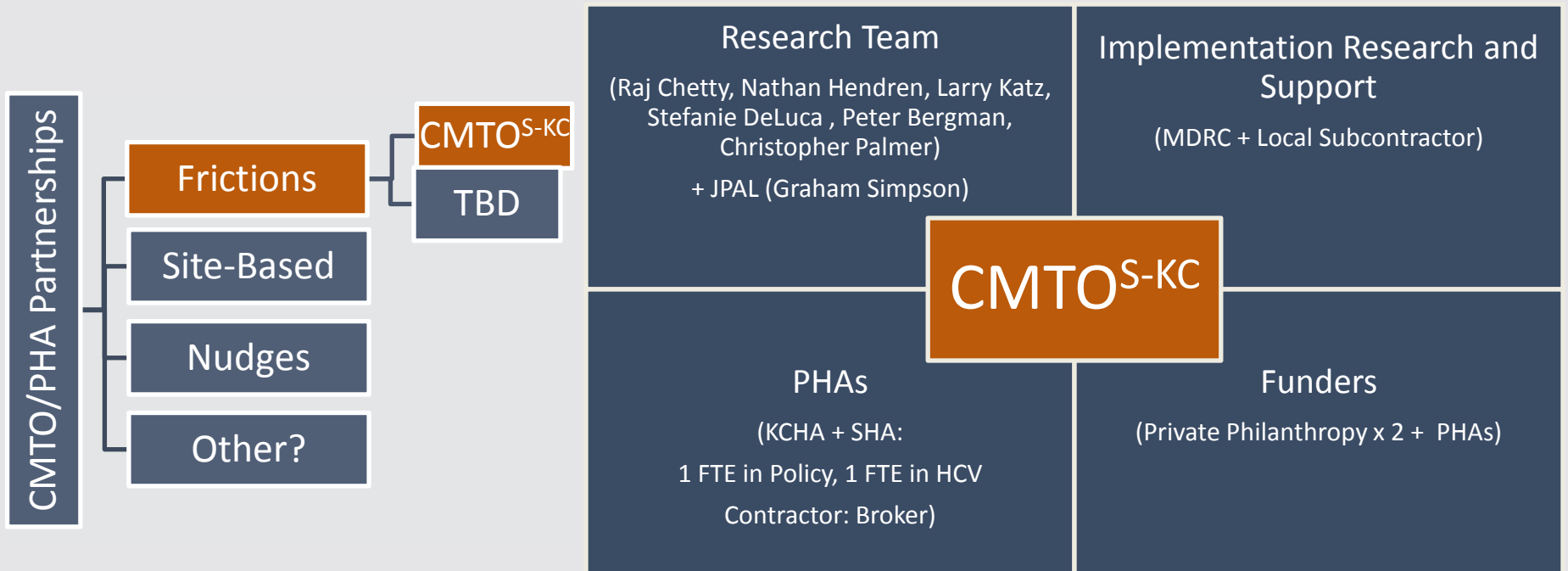
PHA IMPACT LEVERS



PARTNERS



CMTO TEAM



CMTOS-KC AGENCIES

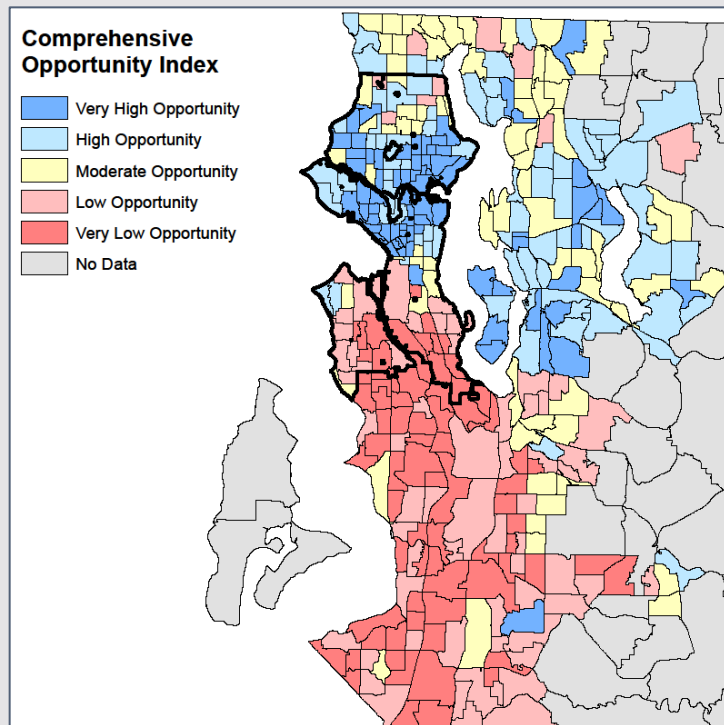
	Seattle Housing Authority	King County Housing Authority
Service Area	Urban 660,000 people 84 mi ²	Urban/Suburban/Rural 1,200,000 people 2,200 mi ²
MTW Vouchers*	9,700	9,600
Leased Tenant-based Vouchers (after PBV)*	6,300	7,000
Two-Bedroom VPS	\$1,525	\$1,300-\$2,040 depending on location
MTW Since	1999	2003

*Rounded



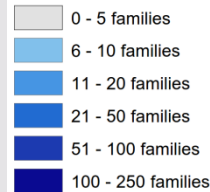
KING COUNTY OPPORTUNITY AREAS & TENANT-BASED FAMILIES

PSRC/Kirwan Opportunity Areas*



Tenant-based Families Distribution

Distribution of SHA and KCHA Tenant-based Voucher Holders with Minors (N = 6,300)



*Opportunity Area definition: Puget Sound Regional Council (<https://www.psrc.org/opportunity-mapping>). Based on Kirwan Institute with added emphasis on transportation. Recalibrated at King County level. Not specific to CMTO research.

CMTOS-KC PILOT



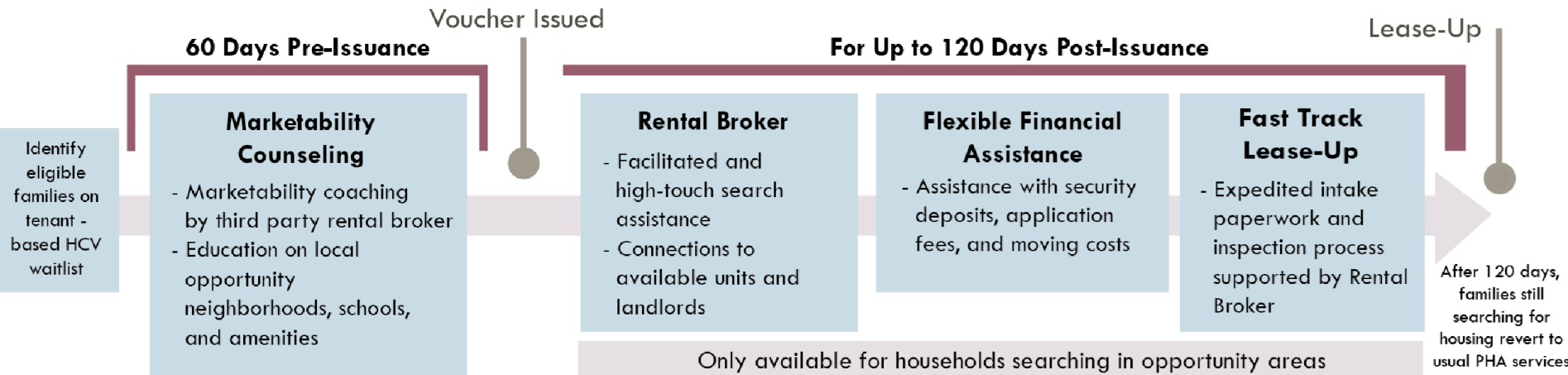
PROJECT FRAMEWORK

- Define and identify opportunity areas
- Implement and refine strategies to reduce frictions
- Use randomized study design with a treatment and control group
- Evaluate results and share to inform local best practices, future CMTO participating agencies, Federal housing policy and investments

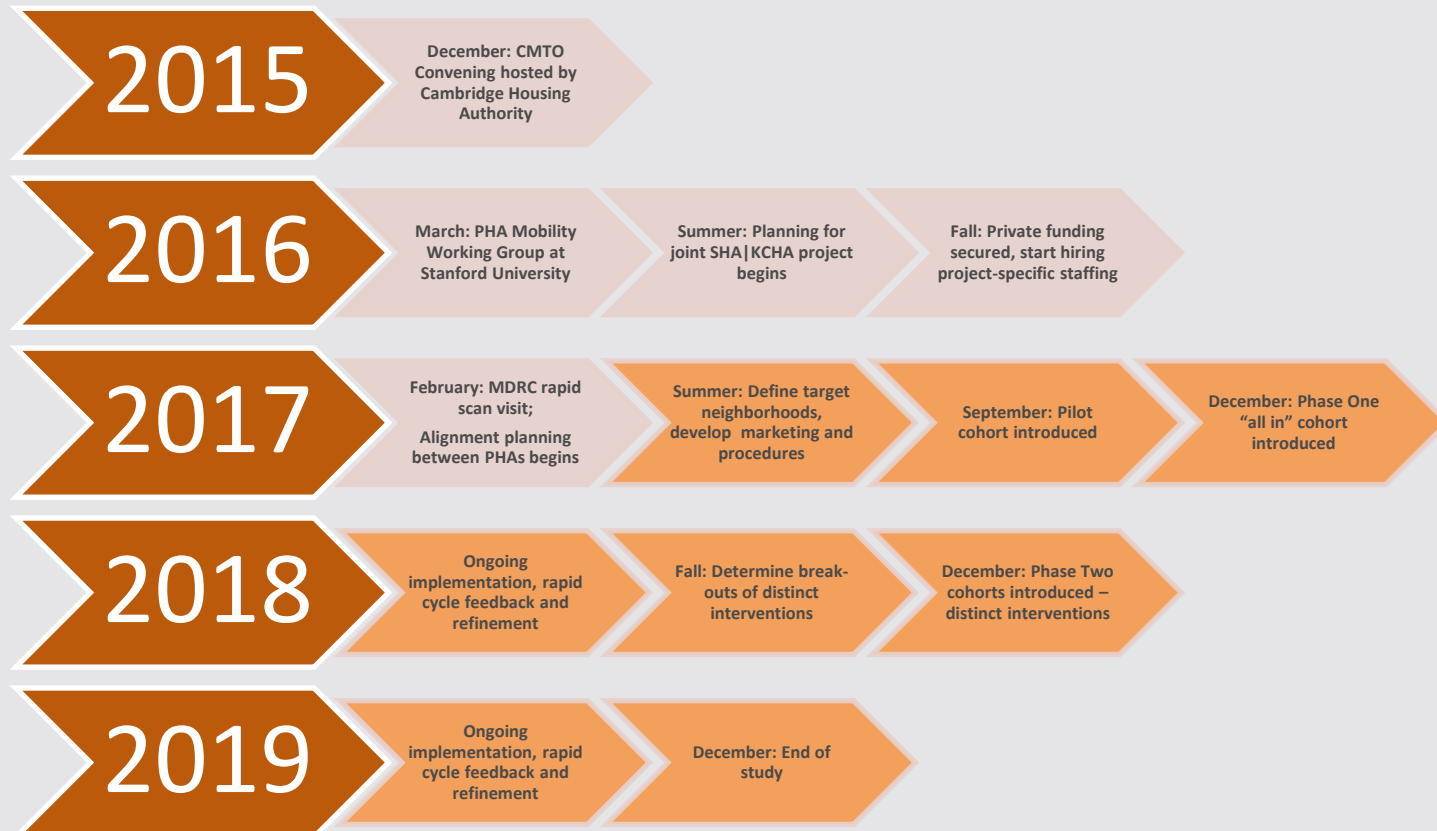


INTERVENTION MODEL

CMTO^{S-KC} Intervention Strategies



PROJECT TIMELINE



VALUES DISCUSSIONS

- Defining opportunity areas. For whom?
- Regional approach vs. local focus
- Service design - what's good enough?
- Randomized control
- Quantity vs. quality – higher VPS?
- Prioritizing one population
- Performance-based contracting



EARLY IMPLEMENTATION OBSERVATIONS

Opportunities

- Amazing research team!
- Long-standing strong relationship among PHAs
- Extension of various local smaller scale efforts
- Research results

Challenges

- Securing a broker partner provider
- Enough families?
- Enough units?
- PHA operational alignment



FOR MORE INFORMATION

PHAs

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Research Team

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